



Evaluation

Articulating the Vision: A Communications Strategy for a SET Region

Region Name:

Today's Date: _____

Training Location: (town, county, state)

Please indicate how useful this module was to your regional strategic effort.

Major Topics	Not Useful	Not Very Useful	Somewhat Useful	Fairly Useful	Very Useful
The components of a communications strategy					
Stakeholder analysis to better understand the different communication needs for each audience					
Internal and external audience inventory, indicate what SET components are relevant to each audience					
SWOT Analysis					

What might we do to improve this session?

What is your most significant take-away from this session?