



Entrepreneurship Assets Assessment

For each statement below, indicate the extent to which that statement describes your region. Use the scale from 1 to 5 provided, where 1 indicates a low/minimum score and 5 indicates a high/maximum score. Scales for each category are provided.

A. Supportive Environment	Not my region at all 1	2	3	4	Exactly describes my region 5	Category Total
Entrepreneurs are a key source of job and business creation						
Public recognition of entrepreneurs occurs through awards and other publicity						
A system of support for entrepreneurs that includes targeted referrals exists in our region						
The region's quality of life (e.g., amenities, atmosphere) is desirable, attracts residents and places emphasis on supporting local businesses						
Regional initiatives intentionally include a diverse group of individuals in leadership and supporting roles						A.
B. Training & Technical Assistance	Does not exist/Needs improvement 1	2	3	4	Exceptional 5	Category Total
A Small Business Development Center or similar organization provides assistance to start-ups						
Specialized business services (e.g., legal & financial advisors; web designers; consulting engineers) exist in the region						
Market research resources are available through a public library or other public resource in the region						
Events/Workshops are offered in our region to help interested persons become entrepreneurs						
Programs and/or facilities which focus on innovation/technology and/or support a specific industry are accessible to businesses in the region						B.
C. Networks, Mentoring & Coaching	Does not exist/Needs improvement 1	2	3	4	Exceptional 5	Category Total
A formal network of business leaders can be found throughout the region						
Strong connections exist between institutions of higher education and the regional business community						
Examples of entrepreneur-focused mentoring/coaching can be found in the region						
Formal organizational structure(s) exists to support entrepreneurs in the region						
An "entrepreneurship champion" - someone who advocates and promotes entrepreneurship - exists in the region						C.
D. Access to Capital	Does not exist/Needs improvement 1	2	3	4	Exceptional 5	Category Total
Entrepreneurs have access to revolving loan funds for startups in the region						
Bankers/lenders understand the needs of small business and work with new businesses in the region						
Entrepreneurs have access to venture capital in the region						
Broadband infrastructure is available throughout the region						
Incubator(s)/Co-working facilities currently serve the region						D.



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E. Youth Entrepreneurship	Does not exist/Needs improvement 1	2	3	4	Exceptional 5	Category Total
Public (K-12) schools have entrepreneurship integrated into the curriculum						
Extracurricular organizations (e.g., 4-H, Boys/Girls Scouts) offer experiential learning opportunities for entrepreneurship						
Youth-owned businesses are visible in the region						
Community colleges/Vocational schools provide business management training alongside of technical training						
Business competitions/programs exist in the region to encourage youth entrepreneurs						E.
TOTAL SCORE (A+B+C+D+E):						

Once you've responded to all of the statements above, add the scores for each category and record it in the last column of the worksheet. Also, total your score across all five categories.

If your overall score was:		Your region's readiness for entrepreneurship is:
1 – 25	Weak Score	Little readiness – Capacity building is required
26 – 50	Soft Score	Some readiness – Gap filling necessary
51 – 75	Good Score	Readiness potential – Begin to build on existing assets
76 – 100	Strong Score	Readiness present – Extend existing assets
101 – 125	Excellent Score	Considerable readiness – Invest in success!
If your score in any one category was:		Your region's readiness in that category is:
1 – 5	Weak Score	Little readiness – Capacity building is required
6 – 10	Soft Score	Some readiness – Gap filling necessary
11 – 15	Good Score	Readiness potential – Begin to build on existing assets
16 – 20	Strong Score	Readiness present – Extend existing assets
21 – 25	Excellent Score	Considerable readiness – Invest in success!