



REGIONAL SNAPSHOT

Industry Cluster Analysis

South Central Mountains Region, New Mexico

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Industry Cluster Analysis

01 overview

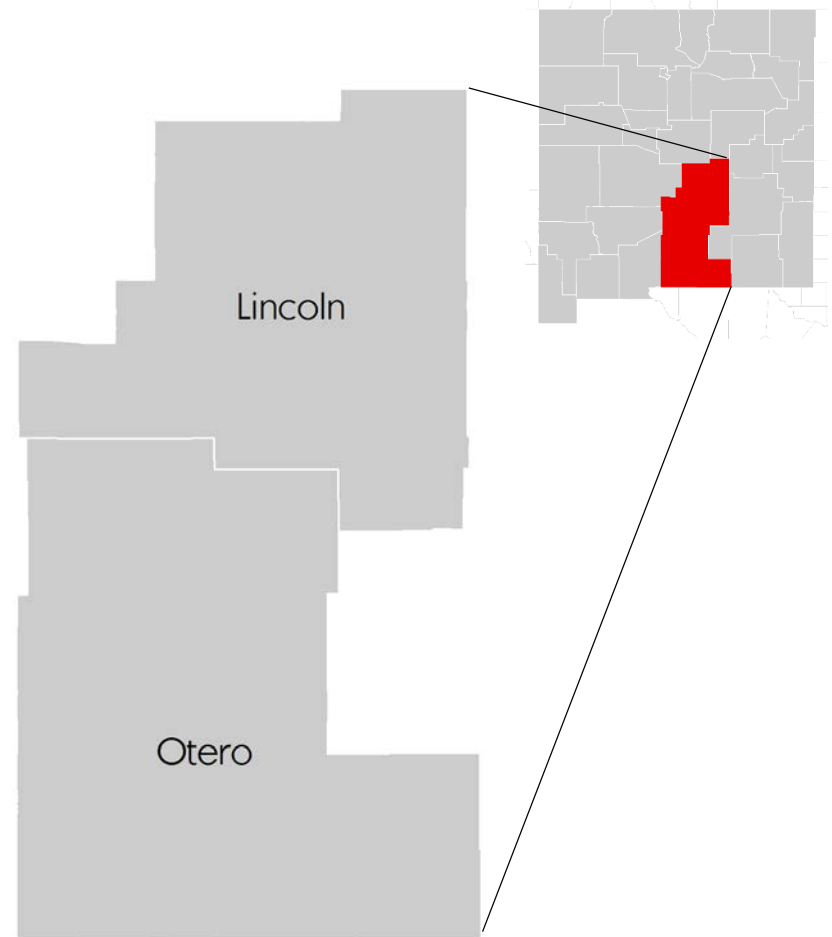
South Central Mountains Region, NM

Overview

South Central Mountains Region

The South Central Mountains Region is comprised of two New Mexico counties and one reservation in southern New Mexico. U.S. Highway 54 passes through the middle part of the region connecting to I-10 to the south and I-40 to the north.

- Lincoln
- Otero
- Mescalero Apache Nation



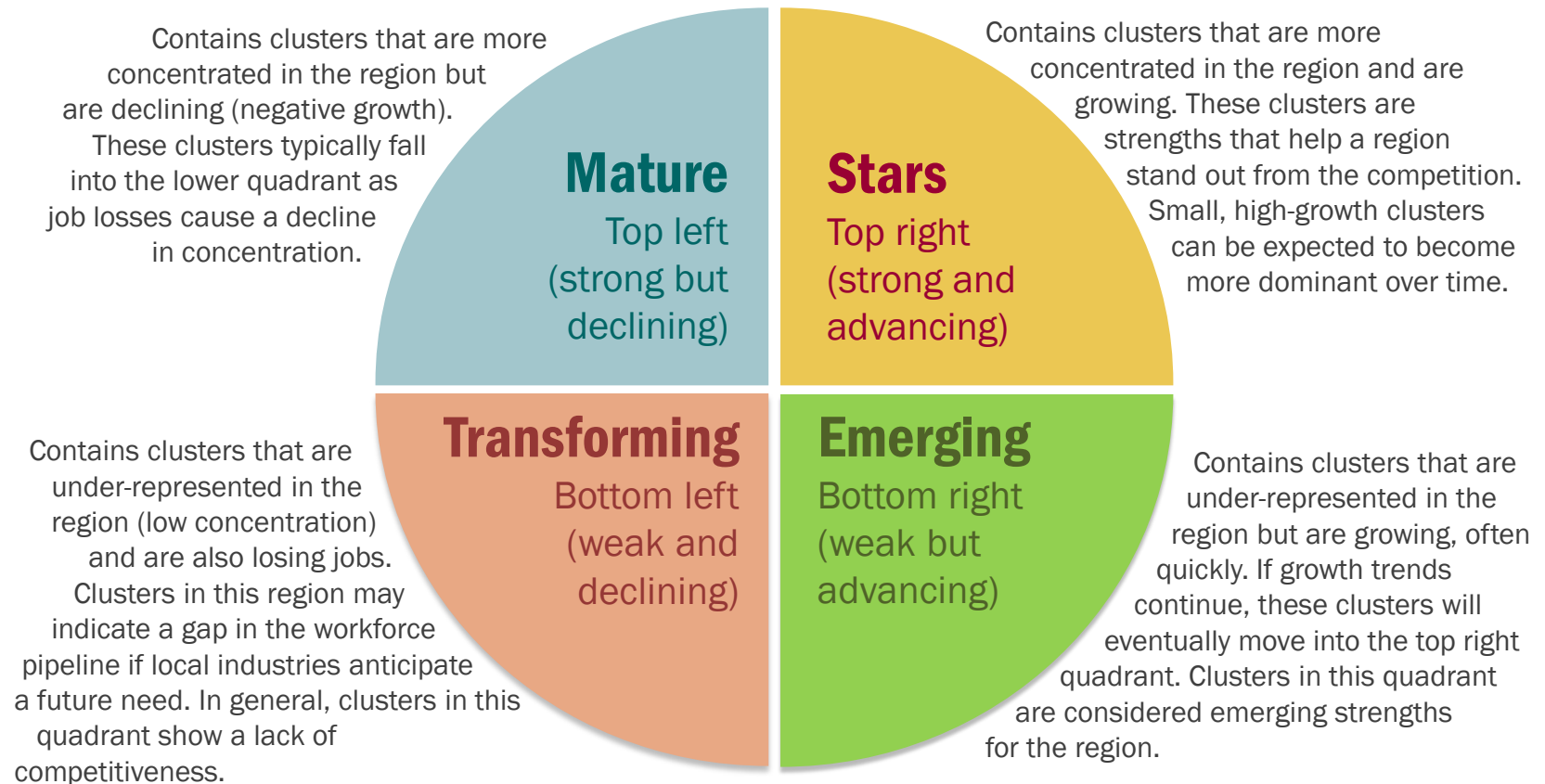
02 Industry cluster analysis

South Central Mountains Region, NM

Industry cluster analysis

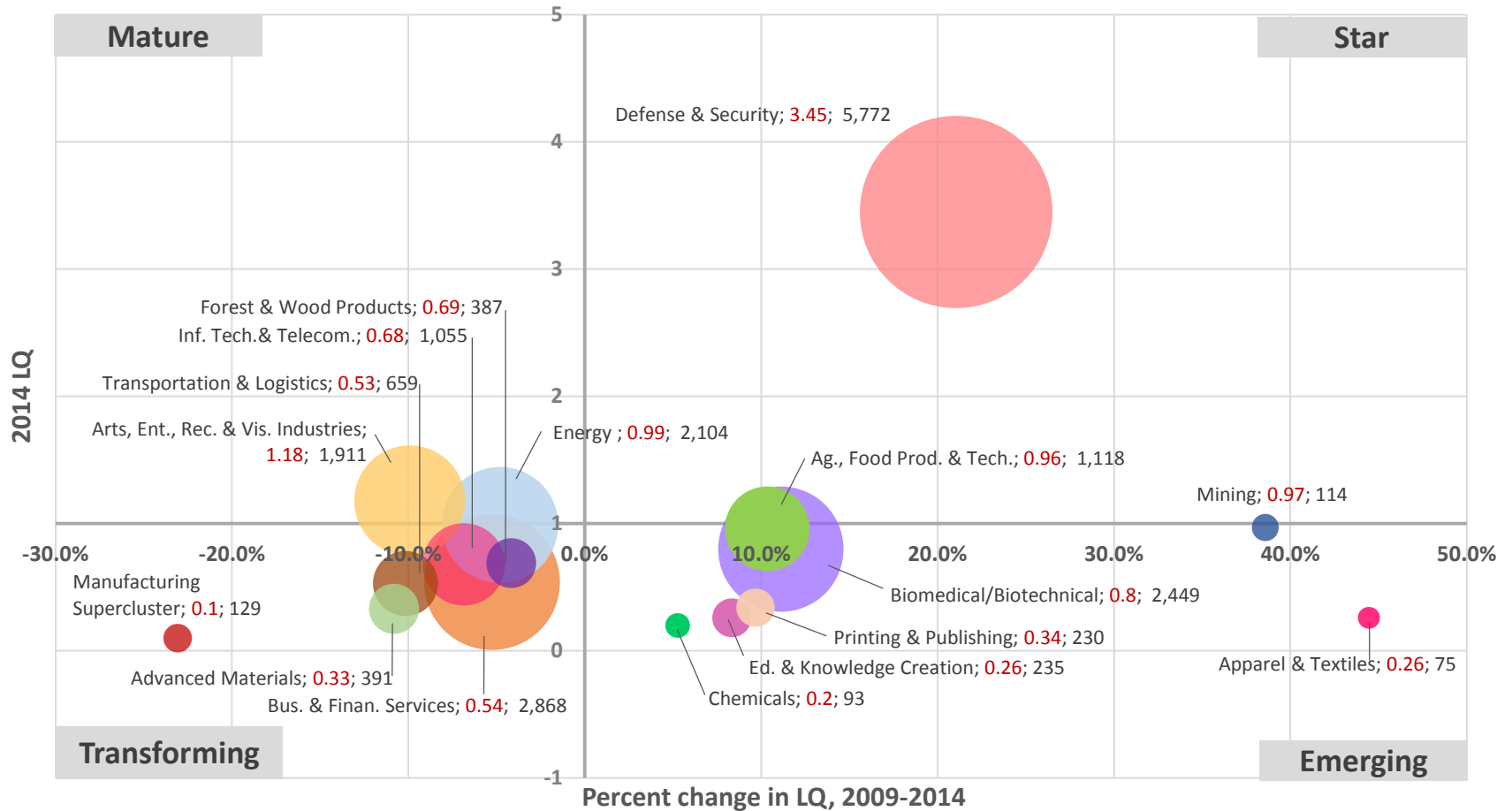
How to interpret cluster data results

The graph's four quadrants tell a different story for each cluster.



Industry and occupation

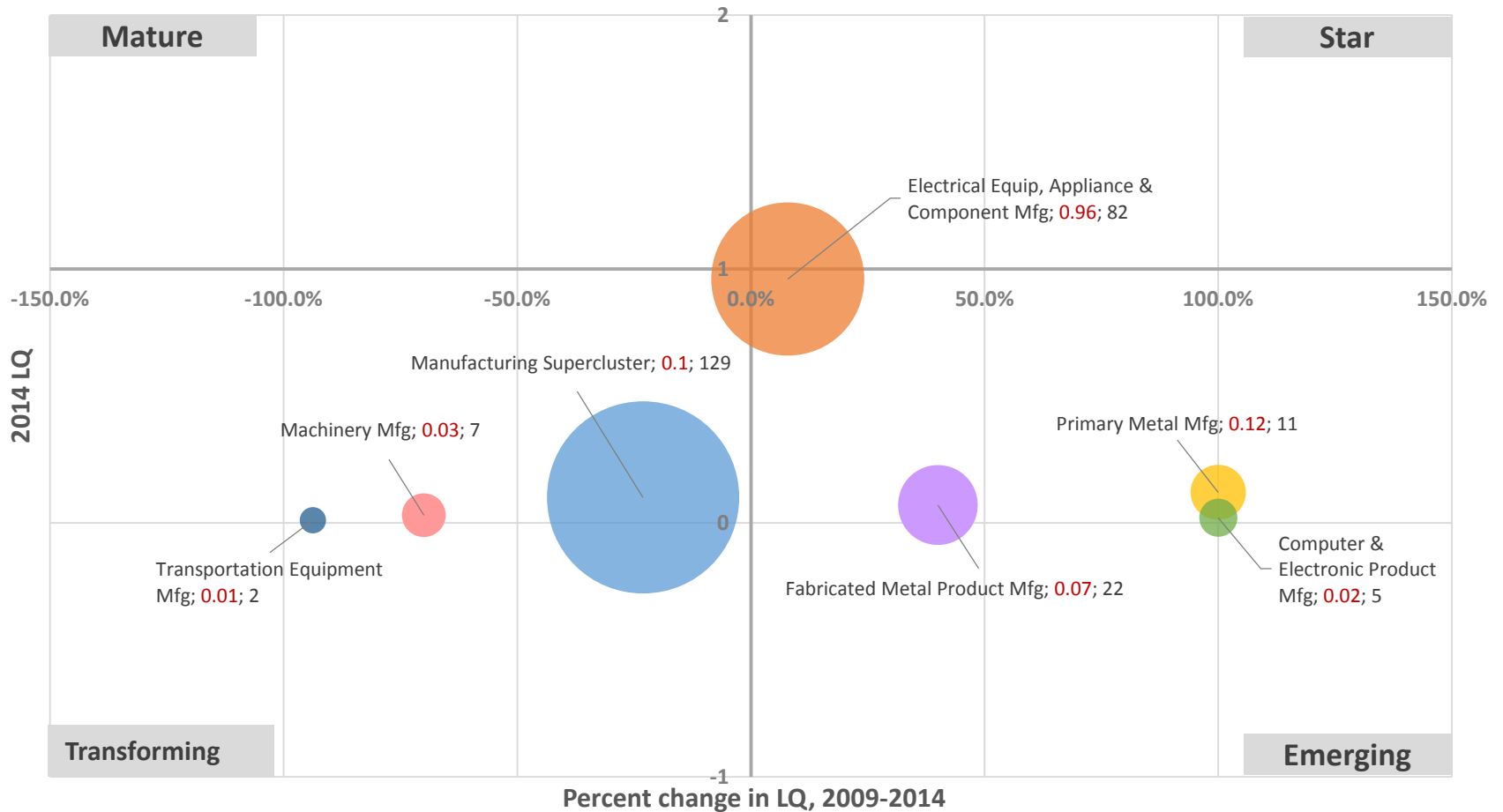
Industry cluster bubble chart



Note: Glass & Ceramics cluster does not exist in the region (has only 3 jobs).

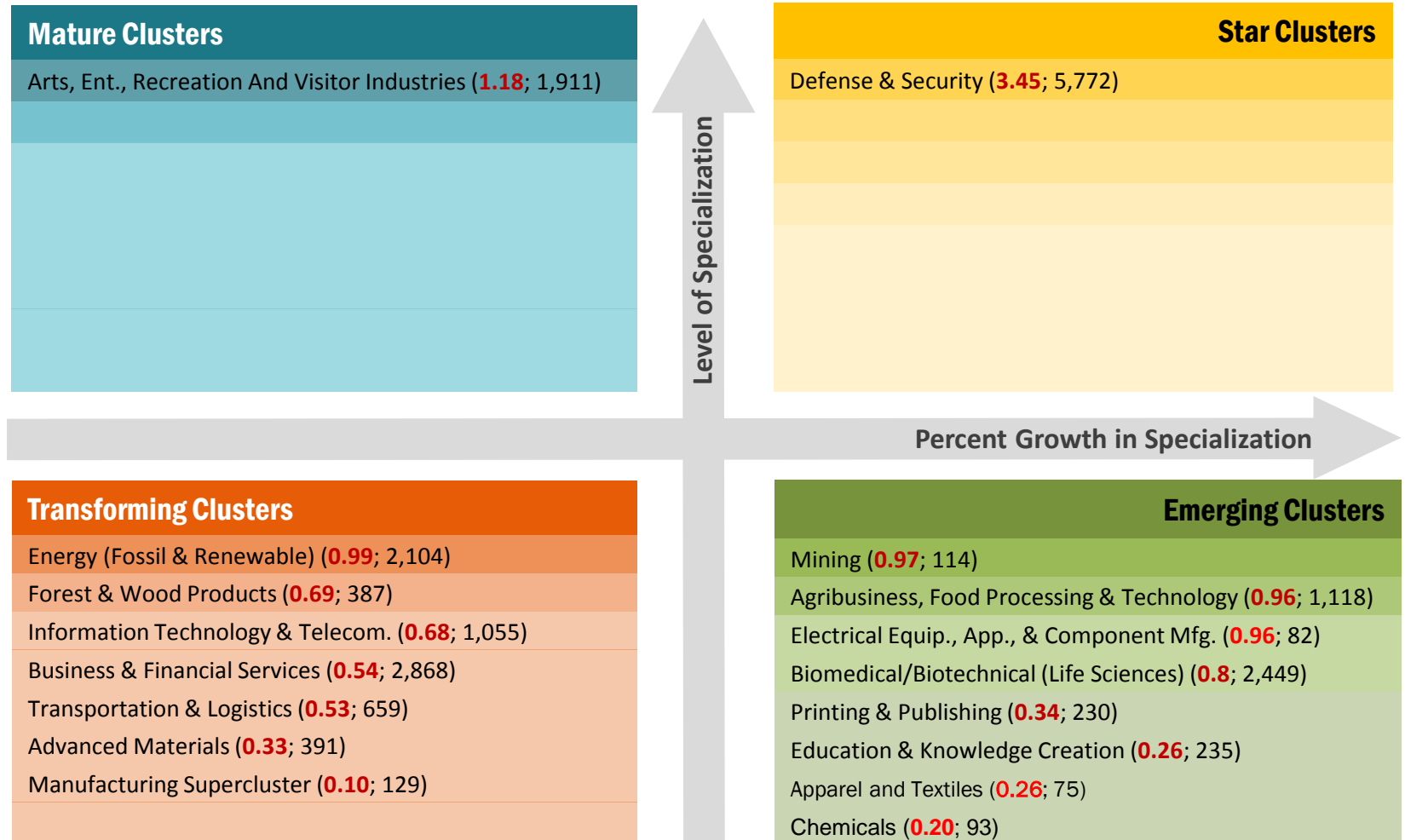
Industry and occupation

Manufacturing sub-cluster bubble chart



Note: Transportation Equipment Mfg., Machinery Mfg., Computer & Electronic Product Mfg., Primary Metal Mfg. and Fabricated Metal Mfg. subclusters have too few jobs.

Industry cluster analysis



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section 02

NOTE: The first number after each cluster represents its location quotient while the second number represents the number of total jobs (full and part time jobs by place of work) in that cluster in the region in 2014. The clusters are sorted in decreasing order by location quotient.

Industry and occupation

Bubble chart interpretation

Mature Industries

Only one industry cluster in the South Central Mountains Region is in the Maturing stage: Arts, Entertainment, Recreation And Visitor Industries. This cluster is relatively concentrated, but its growth is trending downward. It is worth noting, however, that the South Central Mountains Region may find it worthwhile to invest in efforts to shore up the concentration of this industry.

Transforming Industries

Transforming clusters capture the mix of industries that are experiencing relative decline and limited export capability. In the South Central Mountains Region, transforming clusters are Energy (Fossil And Renewable); Forest And Wood Products; Information Technology And Telecommunications; Business And Financial Services; Transportation And Logistics; Advanced Materials; and Manufacturing Supercluster. Any amount of growth in these industries would require relatively large investments.

Star Industries

Star industry clusters are highly concentrated, exporting and still experiencing growth in the region. The only highly concentrated of the Star industry clusters in the South Central Mountains Region is Defense And Security. Its location quotient is 3.45, indicating that the cluster is 3.5 times more concentrated in the region compared to the U.S.

Emerging Industries

Industry clusters that may be poised for future growth are classified as “Emerging.” There are eight emerging clusters in the South Central Mountains Region: Mining; Agribusiness, Food Processing And Technology; Electrical Equip., App., And Component Manufacturing; Biomedical/Biotechnical (Life Sciences); Printing And Publishing; Education And Knowledge Creation; Apparel And Textiles; and Chemicals.