

PROFILE

Total Population

Source: U.S. Census Bureau

2000

28,220

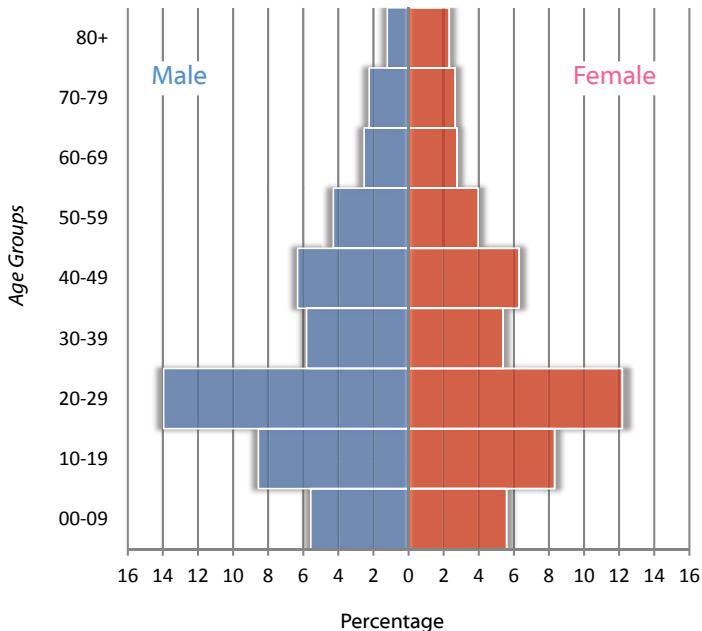
2010

31,965

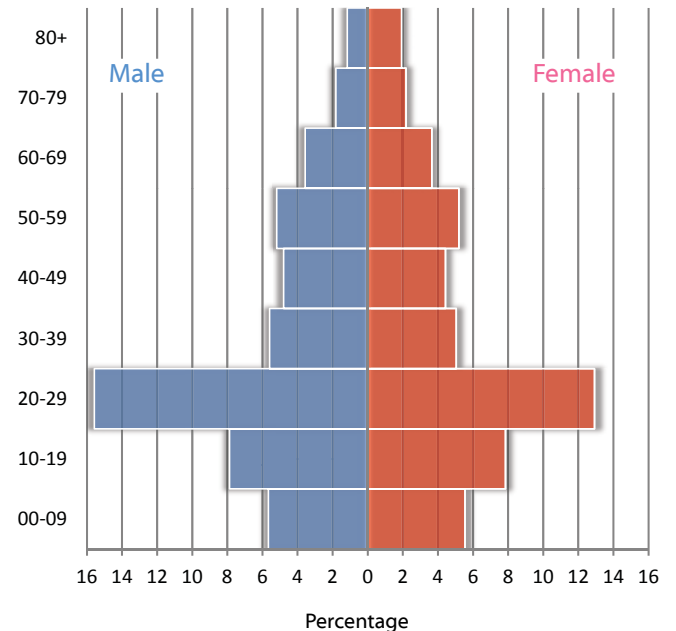
2020

32,825

2000 POPULATION PYRAMID



2012 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2012

TOTAL Change	2,647
Natural Increase	2,079
International	679
Domestic	45

Source: U.S. Census Bureau, Population Estimates;
Pop. Change includes residual

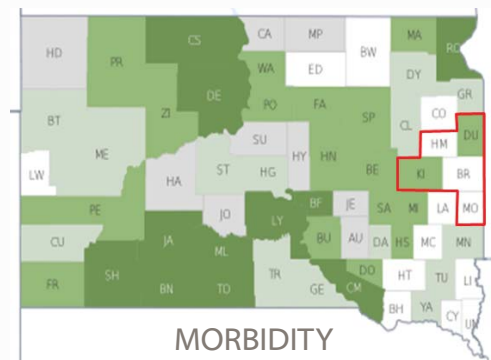
Income & Poverty	2000	2011
Median Household Income	\$38,455	\$48,233
Poverty Rate (Individuals)	9.6	15.1

Source: Small Area Income and Poverty Estimates

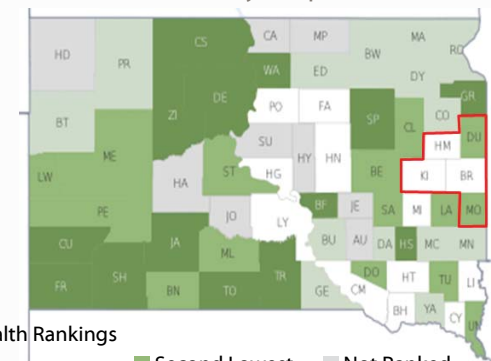
Race/Ethnicity	2000	2012
White, Non-Hispanic	96.5	91.4
Black, Non-Hispanic	0.4	1.5
Other	2.1	4.9
Hispanic	1.0	2.3

Source: U.S. Census Bureau

MORTALITY (Length of Life)



MORBIDITY (How Healthy People Feel)



County Health Rankings

□ Highest ■ Second Lowest ■ Not Ranked
■ Second Highest ■ Lowest

Source: University of Wisconsin Population Health Institute

EDUCATIONAL ATTAINMENT

Educational Attainment	2000	2011
Less than High School	9.8	7.6
High School	28.3	28.1
Some College	29.8	26.0
Bachelor's or More	32.2	38.2

Source: EMSI 2012.4

PUBLIC HEALTH

Life Expectancy, 2010

Gender	County	Region average
Male, years	78.0	76.7
Female, years	82.5	81.5

Sufficient Physical Activity, 2011

Gender	County	Region average
Male, %	58.4	54.0
Female, %	53.4	53.3

Obesity prevalence, 2011

Gender	County	Region average
Male, %	33.3	35.7
Female, %	33.4	35.2

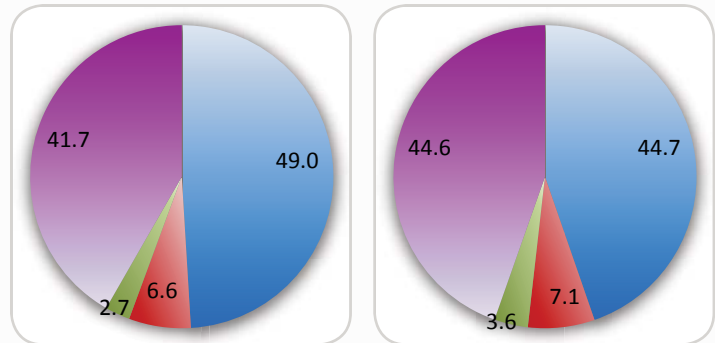
Source: Institute for Health Metrics and Evaluation, University of Washington

HOUSEHOLD TYPE

All Households

2000

2011



■ Married
■ Non-Family
■ Single Female Headed
■ Single Male Headed

Occupied Housing Units	2000	2011
Owner-Occupied	58.2	59.6
Renter-Occupied	41.8	40.4

Households	2000	2011
TOTAL Number	10,665	11,597
Avg. Persons	2.38	2.40

Source: U.S. Census Bureau