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overview

North Central New Mexico Tribal Group, NM
North Central New Mexico Tribal Group Region

The North Central New Mexico Tribal Group Region is comprised of three counties in northern New Mexico. Interstate I-25 passes through southern part of the region connecting to I-40. State Highway 64 passes through the northern part of the region connecting to I-25 to the east.

- Rio Arriba
- Santa Fe
- Taos
02 Industry cluster analysis

North Central New Mexico Tribal Group, NM
How to interpret cluster data results

The graph’s four quadrants tell a different story for each cluster.

**Mature**
- Top left (strong but declining)
- Contains clusters that are more concentrated in the region but are declining (negative growth). These clusters typically fall into the lower quadrant as job losses cause a decline in concentration.

**Stars**
- Top right (strong and advancing)
- Contains clusters that are more concentrated in the region and are growing. These clusters are strengths that help a region stand out from the competition. Small, high-growth clusters can be expected to become more dominant over time.

**Transforming**
- Bottom left (weak and declining)
- Contains clusters that are under-represented in the region (low concentration) and are also losing jobs. Clusters in this region may indicate a gap in the workforce pipeline if local industries anticipate a future need. In general, clusters in this quadrant show a lack of competitiveness.

**Emerging**
- Bottom right (weak but advancing)
- Contains clusters that are under-represented in the region but are growing, often quickly. If growth trends continue, these clusters will eventually move into the top right quadrant. Clusters in this quadrant are considered emerging strengths for the region.
Industry and occupation

Industry cluster bubble chart

- Mature
  - Business & Financial Services, 0.78, 12,134
  - Arts, Entertainment, Recreation & Visitor Industries, 2.08, 9,888
  - Biomed./Biotech.(Life Sciences), 0.81, 7,318
  - Energy (Fossil & Renewable), 0.73, 4,583
  - Agribusiness, Food Processing & Technology, 0.95, 3,263
  - Education & Knowledge Creation, 0.98, 2,650
  - Defense & Security, 0.46, 2,246
  - Information Technology & Telecom., 0.41, 1,894
  - Printing & Publishing, 0.87, 1,732
  - Glass & Ceramics, 1.05, 209

- Star
  - Mining, 1.37, 471
  - Glass & Ceramics, 1.05, 209

- Transforming
  - Apparel & Textiles, 0.74, 632
  - Forest & Wood Products, 0.57, 949
  - Information Technology & Telecom., 0.41, 1,894
  - Manufacturing Supercluster, 0.08, 303
  - Advanced Materials, 0.22, 757
  - Chemicals, 0.31, 443
  - Transportation & Logistics, 0.28, 1,045
  - Agribusiness, Food Processing & Technology, 0.95, 3,263
  - Biomed./Biotech.(Life Sciences), 0.81, 7,318

Percent change in LQ, 2009-2014

Source: EMSI Class of Worker 2014.4 (QCEW, non-QCEW, self-employed and extended proprietors).
Note: Label includes cluster name, LQ 2014, and Employment 2014; NAICS 2012 definitions
Industry and occupation

Manufacturing sub-cluster bubble chart

Percent change in LQ, 2009-2014

Note: Transportation Equipment Mfg., Machinery Mfg., Computer & Electronic Product Mfg., Electrical Equip, Appliance & Component Mfg., Primary Metal Mfg. subclusters have too few jobs.

Source: EMSI Class of Worker 2014.4 (QCEW, non-QCEW, self-employed and extended proprietors).
Note: Label includes cluster name, LQ 2014, and Employment 2014; NAICS 2012 definition
Industry cluster analysis

**Mature Clusters**
- Arts, Ent., Rec. & Visitor Industries (2.0; 9,888)
- Mining (1.37; 471)

**Star Clusters**
- Glass & Ceramics (1.05; 209)

**Transforming Clusters**
- Education & Knowledge Creation (0.98; 2,650)
- Printing & Publishing (0.87; 1,732)
- Business & Financial Services (0.78; 12,134)
- Apparel & Textiles (0.74; 631)
- Forest & Wood Products (0.57; 949)
- Information Technology & Telecom. (0.41; 1,893)
- Fabricated Metal Product Mfg. (0.18; 171)
- Manufacturing Supercluster (0.08; 303)
- Transportation Equipment Mfg. (0.06; 59)

**Emerging Clusters**
- Agribusiness, Food Processing & Technology (0.95; 3,262)
- Biomedical/Biotechnical (Life Sciences) (0.81; 7,317)
- Energy (Fossil And Renewable) (0.73; 4,583)
- Defense & Security (0.46; 2,245)
- Chemicals (0.31; 442)
- Transportation & Logistics (0.28; 1,044)
- Advanced Materials (0.22; 757)

Note: Primary Mfg., Electrical Equip., Appliance Component Mfg., Computer & Electronic Product Mfg., and Machinery Mfg. subclusters have too few jobs.

**Percent Growth in Specialization**

**Level of Specialization**

NOTE: The first number after each cluster represents its location quotient while the second number represents the number of total jobs (full and part time jobs by place of work) in that cluster in the region in 2014. The clusters are sorted in decreasing order by location quotient.
Industry and occupation

Bubble chart interpretation

Mature Industries

Only two industry clusters in the North Central New Mexico Tribal Group Region are in the Maturing stage: Arts, Ent., Rec. & Visitor Industries and Mining. These industries are relatively concentrated, but their growth is trending downward. It is worth noting, however, that the North Central New Mexico Tribal Group Region may find it worthwhile to invest in efforts to shore up the concentration of these industries.

Transforming Industries

Transforming clusters capture the mix of industries that are experiencing relative decline and limited export capability. In the North Central New Mexico Tribal Group Region, top six transforming clusters are Education & Knowledge Creation, Printing & Publishing, Business & Financial Services, Apparel & Textiles, Forest & Wood Products, and Information Technology & Telecom. Any amount of growth in these industries would require relatively large investments.

Star Industries

Star industry clusters are highly concentrated, exporting and still experiencing growth in the region. There is only one Star industry cluster in the North Central New Mexico Tribal Group Region: Glass & Ceramics. Its location quotient is 1.05, indicating that the cluster as much concentrated in the region as U.S. average.

Emerging Industries

Industry clusters that may be poised for future growth are classified as “Emerging.” The Emerging clusters in the North Central New Mexico Tribal Group Region include Agribusiness, Food Processing & Technology, Biomedical/Biotechnical (Life Sciences), Energy (Fossil And Renewable), Defense & Security, Chemicals, Transportation & Logistics, and Advanced Materials.

Source: EMSI Class of Worker 2014.4 (QCEW, non-QCEW, self-employed and extended proprietors).