Regional Data Snapshot

Population, Economy & Education Features
SET Civic Forum

East Central NM, New Mexico
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01 overview

East Central NM, NM

What is a regional snapshot?
The East Central NM Region is comprised of 4 New Mexico counties. Interstate Highway 40 connects the region to Albuquerque in the west and to Texas in the east.

- De Baca
- Guadalupe
- Quay
- Torrance
Overview

What is a regional snapshot?

What is the snapshot?
This snapshot is a demographic and economic assessment of the East Central NM Region in New Mexico. Using county-level data to form the region, PCRD analyzed a number of indicators to gauge the overall economic performance of the East Central NM Region in comparison to the rest of the state.

What is its purpose?
The snapshot is intended to inform the region’s leaders, organizations and residents of the key attributes of the region’s population and economy. In particular, it takes stock of the region’s important assets and challenges. With such data in hand, regional leaders and organizations are in a better position to invest in the mix of strategies that will spur the growth of the economy and provide a higher quality of life for residents of the region.

What are its focus areas?
PCRD secured and analyzed recent data from both public and private sources to generate the snapshot. In order to build a more comprehensive picture of the region, the report presents information under three key categories.

- Demography
- Human Capital
- Labor Force

When appropriate or relevant, the report compares information on the region with data on the remainder of the state. By so doing, the region is better able to determine how well it is performing relative to the state on a variety of important metrics.
Demography

- Population change
- Age structure
- Race/Ethnicity
- Income and poverty
Demography

Population Change

**Questions:**
- How does the region’s population trend compare to that of the state?
- What may be some of the elements driving the trends in the region? In the state?
- What strengths or challenges might these trends present?

**Total population projections**

<table>
<thead>
<tr>
<th></th>
<th>East Central NM</th>
<th>Rest of NM</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>33,986</td>
<td>1,785,060</td>
</tr>
<tr>
<td>2000-2010</td>
<td>32,133</td>
<td>2,027,046</td>
</tr>
<tr>
<td>2010-2015</td>
<td>30,139</td>
<td>2,054,970</td>
</tr>
<tr>
<td>2015-2020</td>
<td>33,195</td>
<td>2,318,529</td>
</tr>
</tbody>
</table>

## Components of Population Change

<table>
<thead>
<tr>
<th></th>
<th>2000-2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Change</td>
<td>-4,200</td>
</tr>
<tr>
<td>Natural Increase</td>
<td>447</td>
</tr>
<tr>
<td>International Migration</td>
<td>554</td>
</tr>
<tr>
<td>Domestic Migration**</td>
<td>-2,006</td>
</tr>
</tbody>
</table>

### Questions:
- Which component contributes most to the population change?
- To what extent is net international migration or net domestic migration factors in fueling population change in the region?
- What are the implications of these trends for the region?

Note: 2000-2010 components of population change are estimated based on 2000 Census population while 2010-2014 components of population change are based on 2010 Census population. The total change estimated from components of population change might not match with the census numbers because of the residuals.

** Domestic migration is estimated by analyzing the year-by-year IRS U.S. migration database from 2000 to 2014 accounting for the internal migration within the region. Please note that within a region in-and-out migration cancels each other.
Population Age Structure, 2000

A visual presentation of the age distribution of the population (in percent)

Notice the age distribution of the population in 2000 and compare it to information contained in the next slide.

Source: 2000 Decennial Census, U.S. Census Bureau
Demography

Population Age Structure, 2015

A visual presentation of the age distribution of the population (in percent)

Questions:

- Is the region experiencing an aging of its population? How does this compare to the rest of the state?

- Is there a sizable number of people of prime working age (20-49 years) in the region?

- Is the youth population (under 20 years old) growing or declining?

- What are the implications of the region’s age structure on its economic development efforts?

Source: 2015 Population Estimates, U.S. Census Bureau

Section 02
Demography

Race

- White: 74.3%
- Other: 3.5%
- Some Other Races & Two or More Races: 22.2%

Ethnicity

Hispanics - 2000

- White: 43%
- Hispanic: 48%

Hispanics - 2015

- White: 91.0%
- Other: 5.6%

## Income and Poverty

### Questions:

- Is the poverty rate for individuals in the region getting better or worse?
- Is poverty for minors in the region lower or higher than the overall poverty rate for all individuals? Why?
- Has real median income (adjusted for inflation) improved or worsened over the 2004 to 2014 time period? What may be reasons for these changes?

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2009</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population in Poverty</td>
<td>21.0%</td>
<td>24.4%</td>
<td>25.8%</td>
</tr>
<tr>
<td>Minors (Age 0-17) in Poverty</td>
<td>29.0%</td>
<td>35.9%</td>
<td>35.9%</td>
</tr>
<tr>
<td>Real Median Household Income* ($ 2014)</td>
<td>$34,978</td>
<td>$33,715</td>
<td>$33,605</td>
</tr>
</tbody>
</table>

* Note: Regional Median Household income is the population-weighted average of median household income values across the ECNM Region counties.

Source: U.S. Census Bureau – Small Area Income and Poverty Estimates (SAIPE)
03 human capital

Educational attainment
Patents
Educational Attainment, 2014

Questions:

• What proportion of the adult population in the region has a high school education only?

• How many are college graduates (associate’s, bachelors degree or higher)?

• How does the educational profile of the region compare to that of the rest of the state?

• What are the implications of the educational profile of the region in terms of the region’s economic opportunities or workforce challenges?

Source: 2010-2014 American Community Survey 5-Year Estimates
Patents

**Patents per 10,000 Jobs 2001-2014**

From 2001 to 2014, East Central New Mexico counties were issued patents at a rate of 0.49 per 10,000 jobs, while the remaining New Mexico counties garnered 3.51 patents per 10,000 jobs.

**Patents per 10,000 residents 2001-2014**

From 2001 to 2014, 0.20 patents per 10,000 residents were issued in East Central New Mexico counties. The rest of New Mexico amassed 1.86 patents per 10,000 residents.

Patenting trends are an important indicator of innovation in a region. Commercializing this innovation can lead to long-term growth for regional economies.

**Questions:**

- How does the region’s patent rate compare to that of the rest of the state?
- How have rates changed over time?
- What might these data suggest for the future of the region?

*Note: Patent origin is determined by the residence of the first-named inventor. Since a number of workers commute into the region, the number of patents produced in the ECNM Region could be higher. However, among residents of the region, patent production is relatively low.*

Source: U.S. Patent and Trademark Office, Census, BEA
04
labor force

Unemployment rates
Earnings per worker
Source of labor for the region
Questions:

• How does the region’s unemployment rate compare to the rest of the state and nation?

• How well has the region’s unemployment rate improved since the 2007-2009 Great Recession? How does that compare to the state and national trends?

• What might this suggest for the region’s economic future?

Source: LAUS, BLS
Questions:

• How does the region’s average earnings compare to that of the rest of the state?

• What might be some driving factors for the differences?

• Do these represent potential strengths or challenges for the region?

NOTE: Earnings include wages, salaries, supplements and earnings from partnerships and proprietorships

Source: EMSI Class of Worker 2015.4 (QCEW, non-QCEW, self-employed and extended proprietors)
### Journey to Work

#### Labor force

<table>
<thead>
<tr>
<th></th>
<th>2014 Count</th>
<th>Proportion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed in ECNM</td>
<td>7,184</td>
<td>100.0%</td>
</tr>
<tr>
<td>Both employed and living in the region</td>
<td>3,672</td>
<td>51.1%</td>
</tr>
<tr>
<td>Employed in the region but living outside</td>
<td>3,512</td>
<td>48.9%</td>
</tr>
<tr>
<td>Living in ECNM</td>
<td>10,014</td>
<td>100.0%</td>
</tr>
<tr>
<td>Both living and employed in the region</td>
<td>3,672</td>
<td>36.7%</td>
</tr>
<tr>
<td>Living in the region but employed outside</td>
<td>6,342</td>
<td>63.3%</td>
</tr>
</tbody>
</table>

#### Questions:
- How many people employed in the region actually reside outside the region? How many who live in the region commute to jobs outside the region?
- What might be done to reduce the flow of labor to jobs located outside the region?
Report Contributors
This report was prepared by the Purdue Center for Regional Development, in partnership with the Southern Rural Development Center and USDA Rural Development, in support of the Stronger Economies Together program.

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The Purdue Center for Regional Development (PCRD) seeks to pioneer new ideas and strategies that contribute to regional collaboration, innovation and prosperity.

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